

Chrysler Group Awards Aftermarket Design Contenders at the 2006 SEMA Show



- **Seventh year of recognizing independent designs of Chrysler Group vehicles**
- **Designs represent the best ideas and concepts for Chrysler Group vehicles**

LAS VEGAS - November 2, 2006:

Chrysler Group recently announced the winners of its seventh annual Design Excellence Awards at the 2006 Specialty Equipment Market Association (SEMA) show in Las Vegas.

The Chrysler Group Design Excellence Awards are twofold; to recognize: Chrysler Group vehicles that have been modified based on a theme or concept and executed in a well-designed manner New products exhibiting a high degree of overall quality and craftsmanship applied to current Chrysler Group vehicles Chrysler Group, a recognized leader in delivering automobiles

“The winners of our Design Excellence Awards embody the passion, creativity and possibilities that are core Chrysler Group design values,” said Ralph Gilles, Vice President – Jeep®/Truck and Component Design, Chrysler Group. “It is exciting to see what direction some of the winners have gone with our vehicles.”

This year’s Chrysler Group Design Excellence Award vehicle recipient is:

CGS Motorsports for there 2007 Dodge Nitro. This vehicle was designed by Sean Smith and built by CGS Motorsports of Pomona, Calif., this all-new Dodge Nitro features a slick custom paint scheme by Andy Meeh of Crazy Customs, 22-inch Devious Custom wheels, Pirelli Tires, Keystone Brothers interior, Precision Grilles, and a CGS Motorsports Cat-Back Exhaust System and Air Intake System to amplify its already bold attitude.