

The advertisement features a dark blue background with a large, stylized 'DUB' logo in the center. The logo includes the text 'MAGAZINE'S 27th ANNUAL' and '2007 Custom Auto Show & Concert NATIONAL TOUR'. Two Piorelli logos are positioned on either side of the central logo. Three SUVs are shown in the foreground: a black SUV on the left, a black SUV in the center, and a black SUV on the right. The SUVs are illuminated by spotlights, creating a dramatic effect.

PIRELLI

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**THE WORLD'S LARGEST
CUSTOM AUTO SHOW
& CONCERT!**

**LOG ON TO
dubmagazine.com/dubshow
FOR MORE INFO!**

SUNDAY JULY 15TH IN BOSTON, MA

BAYSIDE EXPO CENTER
12PM - 6PM

\$10 OFF!

**GET IN FOR ONLY \$15
WITH THIS COUPON!**

Print and present this coupon at the door to receive \$10 off the ticket price of \$25. Offer not eligible for pre-sale tickets.